

Package ‘galigor’

July 22, 2025

Title Collection of Packages for Internet Marketing

Version 0.2.5

Description Collection of packages for work with API 'Google Ads' <<https://developers.google.com/google-ads/api/docs/start>>, 'Yandex Direct' <<https://yandex.ru/dev/direct/>>, 'Yandex Metrika' <<https://yandex.ru/dev/metrika/>>, 'MyTarget' <https://target.my.com/help/advertisers/api_arrangement/>, 'Vkontakte' <<https://vk.com/dev/methods>>, 'Facebook' <<https://developers.facebook.com/docs/marketing-apis/>> and 'AppsFlyer' <<https://support.appsflyer.com/hc/en-us/articles/207034346-Using-Pull-API-aggregate-data>>. This packages allows you loading data from ads account and manage your ads materials.

Depends R (>= 3.5)

URL <https://selesnow.github.io>

Imports magrittr, cli (>= 3.0.0), crayon (>= 1.3.4), dplyr (>= 1.0.0), tidyr (>= 1.0.0), purrr (>= 0.2.4), rstudioapi (>= 0.7), tibble (>= 1.4.2), gargle (>= 1.2.0), ryandexdirect, rfacebookstat, rvkstat, rmytarget, rym, getProxy, rgoogleads, rappsflyer

Encoding UTF-8

Language ru

RoxygenNote 7.1.1

Suggests testthat

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NeedsCompilation no

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galigor_conflicts	<i>Conflicts between the galigor and other packages</i>
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Description

This function lists all the conflicts between packages in the galigor and other packages that you have loaded.

Usage

```
galigor_conflicts()
```

Details

If dplyr is one of the select packages, then the following four conflicts are deliberately ignored: intersect, union, setequal, and setdiff from dplyr. These functions make the base equivalents generic, so shouldn't negatively affect any existing code.

Value

No return value, called for side effects

Examples

```
galigor_conflicts()
```

galigor_deps	<i>List all galigor dependencies</i>
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Description

List all galigor dependencies

Usage

```
galigor_deps(recursive = FALSE)
```

Arguments

recursive If TRUE, will also list all dependencies of galigor packages.

Value

No return value, called for side effects

galigor_packages	<i>List all packages in the galigor</i>
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Description

List all packages in the galigor

Usage

```
galigor_packages(include_self = TRUE)
```

Arguments

include_self Include galigor in the list?

Value

No return value, called for side effects

Examples

```
galigor_packages()
```

galigor_update	<i>Update galigor packages</i>
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Description

This will check to see if all galigor packages (and optionally, their dependencies) are up-to-date, and will install after an interactive confirmation.

Usage

```
galigor_update(recursive = FALSE)
```

Arguments

recursive If TRUE, will also check all dependencies of galigor packages.

Value

No return value, called for side effects

Examples

```
## Not run:  
galigor_update()  
  
## End(Not run)
```

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