

Package ‘rbw’

July 23, 2025

Type Package

Date 2022-03-01

Title Residual Balancing Weights for Marginal Structural Models

Version 0.3.2

Description Residual balancing is a robust method of constructing weights for marginal structural models, which can be used to estimate (a) the average treatment effect in a cross-sectional observational study, (b) controlled direct/mediator effects in causal mediation analysis, and (c) the effects of time-varying treatments in panel data (Zhou and Wodtke 2020 <[doi:10.1017/pan.2020.2](https://doi.org/10.1017/pan.2020.2)>). This package provides three functions, `rbwPoint()`, `rbwMed()`, and `rbwPanel()`, that produce residual balancing weights for estimating (a), (b), (c), respectively.

Depends R (>= 3.5.0),

Imports dplyr (>= 0.8.4), stats, rlang (>= 0.4.4)

Suggests ebal, knitr, survey, rmarkdown, testthat (>= 3.0.0)

License GPL (>= 3)

Encoding UTF-8

LazyData true

RoxygenNote 7.1.1

URL <https://github.com/xiangzhou09/rbw>

BugReports <https://github.com/xiangzhou09/rbw>

Config/testthat/edition 3

NeedsCompilation no

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Repository CRAN

Date/Publication 2022-03-01 18:10:10 UTC

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advertisement	<i>Data on Political Advertisement and Campaign Contributions in US Presidential Elections</i>
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Description

A dataset containing 15 variables on the campaign contributions of 16,265 zip codes to the 2004 and 2008 US presidential elections in addition to the demographic characteristics of each area (Urban and Niebler 2014; Fong, Hazlett, and Imai 2018).

Usage

advertisement

Format

A data frame with 16,265 rows and 15 columns:

zip zip code

treat the log transformed TotAds

TotAds the total number of political advertisements aired in the zip code

TotalPop population size

PercentOver65 percent of the population over 65

Inc median household income

PercentHispanic percent Hispanic

PercentBlack percent black

density population density (people per sq mile)

per_collegegrads percent college graduates

CanCommute a dummy variable indicating whether it is possible to commute to the zip code from a competitive state

StFIPS state FIPS code

Cont campaign contributions (in thousands of dollars)

log_TotalPop log population

log_Inc log median income

References

- Fong, Christian, Chad Hazlett, and Kosuke Imai. 2018. Covariate Balancing Propensity Score for a Continuous Treatment: Application to The Efficacy of Political Advertisements. *The Annals of Applied Statistics* 12(1):156-77.
- Urban, Carly, and Sarah Niebler. 2014. Dollars on the Sidewalk: Should U.S. Presidential Candidates Advertise in Uncontested States? *American Journal of Political Science* 58(2):322-36.

campaign_long	<i>Long-format Data on Negative Campaign Advertising in US Senate and Gubernatorial Elections</i>
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Description

A dataset containing 19 variables and 565 unit-week records on the campaign of 113 Democratic candidates in US Senate and Gubernatorial Elections from 2000 to 2006 (Blackwell 2013).

Usage

```
campaign_long
```

Format

A data frame with 565 rows and 19 columns:

demName name of the Democratic candidate

d.gone.neg whether the candidate went negative in a campaign-week, defined as whether more than 10% of the candidate's political advertising was negative

d.gone.neg.l1 whether the candidate went negative in the previous campaign-week

camp.length length of the candidate's campaign (in weeks)

deminc whether the candidate was an incumbent

base.poll Democratic share in the baseline polls

base.und share of undecided voters in the baseline polls

office type of office in contest. 0: governor; 1: senator

demptent Democratic share of the two-party vote in the election

week week in the campaign (in the final five weeks preceding the election)

year year of the election

state state of the election

dem.polls Democratic share in the polls

dem.polls.l1 Democratic share in the polls in the previous campaign-week

undother share of undecided voters in the polls

undother.l1 share of undecided voters in the polls in the previous campaign-week

neg.dem the proportion of advertisements that were negative in a campaign-week

neg.dem.l1 the proportion of advertisements that were negative in the previous campaign-week

id candidate id

References

Blackwell, Matthew. 2013. A Framework for Dynamic Causal Inference in Political Science. *American Journal of Political Science* 57(2): 504-619.

campaign_wide	<i>Wide-format Data on Negative Campaign Advertising in US Senate and Gubernatorial Elections</i>
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Description

A dataset containing 32 variables and 113 unit records from Blackwell (2013).

Usage

campaign_wide

Format

A data frame with 113 rows and 26 columns:

demName name of the Democratic candidate
camp.length length of the candidate's campaign (in weeks)
deminc whether the candidate was an incumbent.
base.poll Democratic share in the baseline polls
base.und share of undecided voters in the baseline polls
office type of office in contest. 0: governor; 1: senator
demprent Democratic share of the two-party vote in the election
year year of the election
state state of the election
id candidate id
dem.polls_1 Democratic share in week 1 polls
dem.polls_2 Democratic share in week 2 polls
dem.polls_3 Democratic share in week 3 polls
dem.polls_4 Democratic share in week 4 polls
dem.polls_5 Democratic share in week 5 polls
d.gone.neg_1 whether the candidate went negative in week 1
d.gone.neg_2 whether the candidate went negative in week 2
d.gone.neg_3 whether the candidate went negative in week 3
d.gone.neg_4 whether the candidate went negative in week 4
d.gone.neg_5 whether the candidate went negative in week 5
neg.dem_1 the proportion of advertisements that were negative in week 1 polls

neg.dem_2 the proportion of advertisements that were negative in week 2 polls
neg.dem_3 the proportion of advertisements that were negative in week 3 polls
neg.dem_4 the proportion of advertisements that were negative in week 4 polls
neg.dem_5 the proportion of advertisements that were negative in week 5 polls
undother_1 share of undecided voters in week 1 polls
undother_2 share of undecided voters in week 2 polls
undother_3 share of undecided voters in week 3 polls
undother_4 share of undecided voters in week 4 polls
undother_5 share of undecided voters in week 5 polls
cum_neg the total number of campaign-weeks in which a candidate went negative
ave_neg the average proportion of advertisements that were negative over the final five weeks of the campaign multiplied by ten

References

Blackwell, Matthew. 2013. A Framework for Dynamic Causal Inference in Political Science. *American Journal of Political Science* 57(2): 504-619.

eb2	<i>Function for Generating Minimum Entropy Weights Subject to a Set of Balancing Constraints</i>
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Description

eb2 is an adaptation of [eb](#) that generates minimum entropy weights subject to a set of balancing constraints. Using the method of Lagrange multipliers, the dual problem is an unconstrained optimization problem that can be solved using Newton's method. When a full Newton step is excessive, an exact line search is used to find the best step size.

Usage

```
eb2(C, M, Q, Z = rep(0, ncol(C)), max_iter = 200, tol = 1e-04, print_level = 1)
```

Arguments

C	A constraint matrix where each column corresponds to a balancing constraint.
M	A vector of moment conditions to be met in the reweighted sample. Specifically, in the reweighted sample, we should have $C'W = M$, where W is a column vector representing the new weights. When called internally, it is a vector of zeros with length equal to the number of columns in C.
Q	A vector of base weights.
Z	A vector of Lagrange multipliers to be initialized.
max_iter	Maximum number of iterations for Newton's method in entropy minimization.

tol	Tolerance parameter used to determine convergence. Specifically, convergence is achieved if tol is greater than the maximum absolute value of the deviations between the moments of the reweighted data and the target moments (i.e., M).
print_level	The level of printing: 1 normal: print whether the algorithm converges or not. 2 detailed: print also the maximum absolute value of the deviations between the moments of the reweighted data and the target moments in each iteration. 3 very detailed: print also the step length of the line searcher in iterations where a full Newton step is excessive.

Value

A list containing the results from the algorithm.

W	A vector of normalized minimum entropy weights.
Z	A vector of Lagrange multipliers.
converged	A logical indicator for convergence.
maxdiff	A scalar indicating the maximum deviation between the moments of the reweighted data and the target moments.

peace	<i>Data on Public Support for War in a Sample of US Respondents</i>
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Description

A dataset containing 17 variables on the views of 1,273 US adults about their support for war against countries that were hypothetically developing nuclear weapons. The data include several variables on the country's features and respondents' demographic and attitudinal characteristics (Tomz and Weeks 2013; Zhou and Wodtke 2020).

Usage

```
peace
```

Format

A data frame with 1,273 rows and 17 columns:

threatc number of adverse events respondents considered probable if the US did not engage in war

ally a dummy variable indicating whether the country had signed a military alliance with the US

trade a dummy variable indicating whether the country had high levels of trade with the US

h1 an index measuring respondent's attitude toward militarism

i1 an index measuring respondent's attitude toward internationalism

p1 an index measuring respondent's identification with the Republican party

e1 an index measuring respondent's attitude toward ethnocentrism
r1 an index measuring respondent's attitude toward religiosity
male a dummy variable indicating whether the respondent is male
white a dummy variable indicating whether the respondent is white
age respondent's age
ed4 respondent's education with categories ranging from high school or less to postgraduate degree
democ a dummy variable indicating whether the country was a democracy
strike a measure of support for war on a five-point scale
cost number of negative consequences anticipated if the US engaged in war
successc whether the respondent thought the operation would succeed. 0: less than 50-50 chance of working even in the short run; 1: efficacious only in the short run; 2: successful both in the short and long run
immoral a dummy variable indicating whether respondents thought it would be morally wrong to strike the country

References

Tomz, Michael R., and Jessica L. P. Weeks. 2013. Public Opinion and the Democratic Peace. *The American Political Science Review* 107(4):849-65.

Zhou, Xiang, and Geoffrey T. Wodtke. 2020. Residual Balancing: A Method of Constructing Weights for Marginal Structural Models. *Political Analysis* 28(4):487-506.

rbwMed

Residual Balancing Weights for Causal Mediation Analysis

Description

rbwMed is a function that produces residual balancing weights for estimating controlled direct/mediator effects in causal mediation analysis. The user supplies a (optional) set of baseline confounders and a list of model objects for the conditional mean of each post-treatment confounder given the treatment and baseline confounders. The weights can be used to fit marginal structural models for the joint effects of the treatment and a mediator on an outcome of interest.

Usage

```
rbwMed(
  treatment,
  mediator,
  zmodels,
  data,
  baseline_x,
  interact = FALSE,
  base_weights,
  max_iter = 200,
  tol = 1e-04,
  print_level = 1
)
```

Arguments

<code>treatment</code>	A symbol or character string for the treatment variable in data.
<code>mediator</code>	A symbol or character string for the mediator variable in data.
<code>zmodels</code>	A list of fitted <code>lm</code> or <code>glm</code> objects for post-treatment confounders of the mediator-outcome relationship. If there's no post-treatment confounder, set it to be <code>NULL</code> .
<code>data</code>	A data frame containing all variables in the model.
<code>baseline_x</code>	(Optional) An expression for a set of baseline confounders stored in data or a character vector of the names of these variables.
<code>interact</code>	A logical variable indicating whether baseline and post-treatment covariates should be balanced against the treatment-mediator interaction term(s).
<code>base_weights</code>	(Optional) A vector of base weights (or its name).
<code>max_iter</code>	Maximum number of iterations for Newton's method in entropy minimization.
<code>tol</code>	Tolerance parameter used to determine convergence in entropy minimization. See documentation for eb2 .
<code>print_level</code>	The level of printing. See documentation for eb2 .

Value

A list containing the results.

<code>weights</code>	A vector of residual balancing weights.
<code>constraints</code>	A matrix of (linearly independent) residual balancing constraints
<code>eb_out</code>	Results from calling the eb2 function
<code>call</code>	The matched call.

Examples

```
# models for post-treatment confounders
m1 <- lm(threatc ~ ally + trade + h1 + i1 + p1 + e1 + r1 +
  male + white + age + ed4 + democ, data = peace)

m2 <- lm(cost ~ ally + trade + h1 + i1 + p1 + e1 + r1 +
  male + white + age + ed4 + democ, data = peace)

m3 <- lm(successc ~ ally + trade + h1 + i1 + p1 + e1 + r1 +
  male + white + age + ed4 + democ, data = peace)

# residual balancing weights
rbwMed_fit <- rbwMed(treatment = democ, mediator = immoral,
  zmodels = list(m1, m2, m3), interact = TRUE,
  baseline_x = c(ally, trade, h1, i1, p1, e1, r1, male, white, age, ed4),
  data = peace)

# attach residual balancing weights to data
peace$rbw_cde <- rbwMed_fit$weights

# fit marginal structural model
```



```

if(require(survey)){
  rbw_design <- svydesign(ids = ~ 1, weights = ~ rbw_cde, data = peace)
  msm_rbwMed <- svyglm(strike ~ democ * immoral, design = rbw_design)
  summary(msm_rbwMed)
}

```

rbwPanel

Residual Balancing Weights for Analyzing Time-varying Treatments

Description

rbwPanel is a function that produces residual balancing weights (rbw) for estimating the marginal effects of time-varying treatments. The user supplies a long format data frame (each row being a unit-period) and a list of fitted model objects for the conditional mean of each post-treatment confounder given past treatments and past confounders. The residuals of each time-varying confounder are balanced across both the current treatment A_t and the regressors of the confounder model. In addition, when `future > 0`, the residuals are also balanced across future treatments $A_{t+1}, \dots, A_{t+future}$.

Usage

```

rbwPanel(
  treatment,
  xmodels,
  id,
  time,
  data,
  base_weights,
  future = 1L,
  max_iter = 200,
  tol = 1e-04,
  print_level = 1
)

```

Arguments

treatment	A symbol or character string for the treatment variable in data.
xmodels	A list of fitted lm or glm objects for time-varying confounders.
id	A symbol or character string for the unit id variable in data.
time	A symbol or character string for the time variable in data. The time variable should be numeric.
data	A data frame containing all variables in the model.
base_weights	(Optional) A vector of base weights (or its name).
future	An integer indicating the number of future treatments in the balancing conditions. When <code>future > 0</code> , the residualized time-varying covariates are balanced not only with respect to current treatment A_t , but also with respect to future treatments $A_{t+1}, \dots, A_{t+future}$.

max_iter	Maximum number of iterations for Newton's method in entropy minimization.
tol	Tolerance parameter used to determine convergence in entropy minimization. See documentation for eb2 .
print_level	The level of printing. See documentation for eb2 .

Value

A list containing the results.

weights	A data frame containing the unit id variable and residual balancing weights.
constraints	A matrix of (linearly independent) residual balancing constraints
eb_out	Results from calling the eb2 function
call	The matched call.

Examples

```
# models for time-varying confounders
m1 <- lm(dem.polls ~ (d.gone.neg.l1 + dem.polls.l1 + undother.l1) * factor(week),
data = campaign_long)
m2 <- lm(undother ~ (d.gone.neg.l1 + dem.polls.l1 + undother.l1) * factor(week),
data = campaign_long)

xmodels <- list(m1, m2)

# residual balancing weights
rbwPanel_fit <- rbwPanel(treatment = d.gone.neg, xmodels = xmodels, id = id,
time = week, data = campaign_long)

summary(rbwPanel_fit$weights)

# merge weights into wide-format data
campaign_wide2 <- merge(campaign_wide, rbwPanel_fit$weights, by = "id")

# fit a marginal structural model (adjusting for baseline confounders)
if(require(survey)){
  rbw_design <- svydesign(ids = ~ 1, weights = ~ rbw, data = campaign_wide2)
  msm_rbwPanel <- svyglm(demprcnt ~ cum_neg * deminc + camp.length + factor(year) + office,
design = rbw_design)
  summary(msm_rbwPanel)
}
```

Description

rbwPoint is a function that produces residual balancing weights in a point treatment setting. It takes a set of baseline confounders and computes the residuals for each confounder by centering it around its sample mean. The weights can be used to fit marginal structural models to estimate the average treatment effect (ATE).

Usage

```
rbwPoint(
  treatment,
  data,
  baseline_x,
  base_weights,
  max_iter = 200,
  tol = 1e-04,
  print_level = 1
)
```

Arguments

treatment	A symbol or character string for the treatment variable in data.
data	A data frame containing all variables in the model.
baseline_x	An expression for a set of baseline confounders stored in data or a character vector of the names of these variables.
base_weights	(Optional) A vector of base weights (or its name).
max_iter	Maximum number of iterations for Newton's method in entropy minimization.
tol	Tolerance parameter used to determine convergence in entropy minimization. See documentation for eb2 .
print_level	The level of printing. See documentation for eb2 .

Value

A list containing the results.

weights	A vector of residual balancing weights.
constraints	A matrix of (linearly independent) residual balancing constraints
eb_out	Results from calling the eb2 function
call	The matched call.

Examples

```
# residual balancing weights
rbwPoint_fit <- rbwPoint(treat, baseline_x = c(log_TotalPop, PercentOver65, log_Inc,
  PercentHispanic, PercentBlack, density,
  per_collegegrads, CanCommute), data = advertisement)

# attach residual balancing weights to data
```

```
advertisement$rbw_point <- rbwPoint_fit$weights

# fit marginal structural model
if(require(survey)){
  rbw_design <- svydesign(ids = ~ 1, weights = ~ rbw_point, data = advertisement)
  # the outcome model includes the treatment, the square of the treatment,
  # and state-level fixed effects (Fong, Hazlett, and Imai 2018)
  msm_rbwPoint <- svyglm(Cont ~ treat + I(treat^2) + factor(StFIPS), design = rbw_design)
  summary(msm_rbwPoint)
}
```

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