

Package ‘windsoraiR’

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Type Package

Title Access the 'Windsor.ai' API

Version 0.1.2

Description Collect multichannel marketing data from sources such as Google analytics, Facebook Ads, and many others using the 'Windsor.ai' API <<https://www.windsor.ai/api-fields/>>.

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URL <https://github.com/windsor-ai/windsoraiR/>

BugReports <https://github.com/windsor-ai/windsoraiR/>

Depends R (>= 2.10)

Imports jsonlite (>= 1.7.2)

VignetteBuilder knitr

Encoding UTF-8

Language en-US

RoxygenNote 7.1.1

Suggests knitr, rmarkdown, dplyr, ggplot2, tidyr, curl

LazyData true

NeedsCompilation no

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Repository CRAN

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`my_data`*Sample data from the Windsor API.*

Description

A dataset containing sample google and facebook ads data fetched from windsor.ai API. See more at: <https://www.windsor.ai/api-fields/>

Usage`my_data`**Format**

A data frame with 1677 rows and 6 variables:

data.campaign name of the campaign

data.clicks number of clicks

data.spend spend data

data.medium the type of referrals

data.source source of the data (google, facebook, etc.)

googlesheets googlesheets id

Source

<https://www.windsor.ai/>

`windsor_fetch`*Windsor fetch A function to fetch data from the Windsor.ai API*

Description

Windsor fetch A function to fetch data from the Windsor.ai API

Usage

```
windsor_fetch(  
  api_key,  
  connector = "all",  
  date_preset = "last_7d",  
  fields = c("source", "campaign", "clicks", "medium", "sessions", "spend")  
)
```

Arguments

api_key	Your api key to access Windsor.ai API
connector	A connector for the data source. The connector "all" connector blends data from all sources See https://www.windsor.ai/api-fields/ for details.
date_preset	the period for which data is fetched from the API. See https://www.windsor.ai/api-fields/ for details
fields	The fields fetched from the API for a given connector See https://www.windsor.ai/api-fields/ for details.

Value

A data frame containing the desired data.

Examples

```
## Not run:
windsor_fetch <- (api_key = "your api key",
connector = "all",
date_preset = "last_7d",
fields = c("source", "campaign", "clicks",
           "medium", "sessions", "spend"))

## End(Not run)
```

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